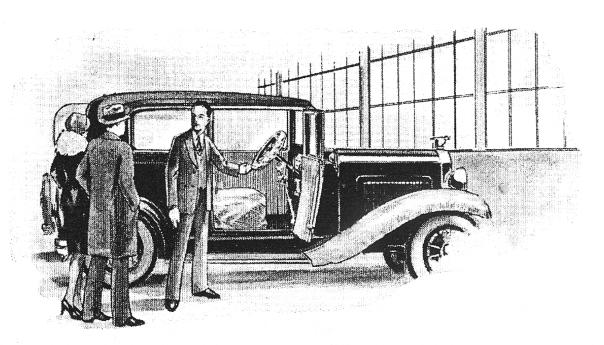
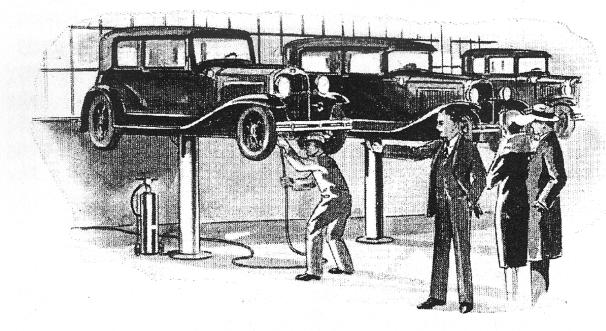
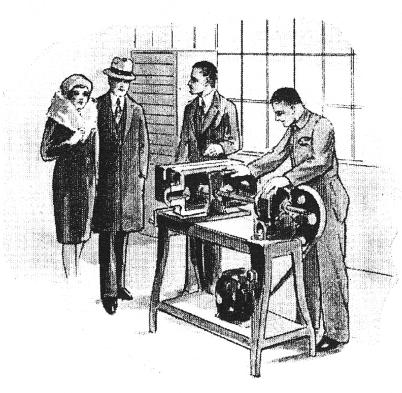
"A TRIP THROUGH THE SHOP"=

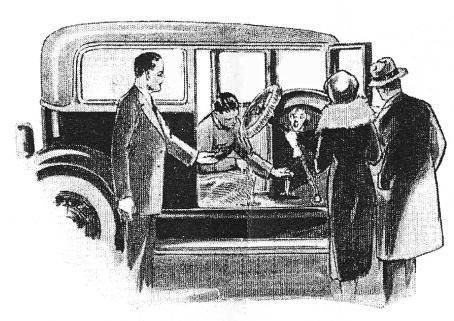




CLEAN COVERS PROTECT YOUR CAR

To prevent any possibility of marring the finish or getting grease spots on the upholstery while your car is being serviced, clean covers are placed over the fenders, steering wheel, gear shift lever, upholstery, etc.



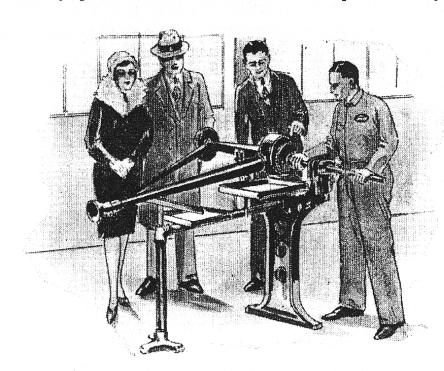


CHECKING THE BATTERY

It's a mighty good plan to have your battery checked over every two or three weeks, especially during cold weather when an added drain is placed on the battery. Why not take your car to your Ford dealer regularly—he will be glad to do this work for you without charge.

CORRECT LUBRICATION CUTS OPERATING COSTS

More than 80% of owners' repair bills can be traced to insufficient or improper car lubrication. That is why correct and regular lubrication is of vital importance. Authorized Ford dealers lubricate Model A cars in accordance with factory recommendations. Their men know the Model A car thoroughly—they use the correct lubricants and they specialize in the lubrication of Ford products only.



ONLY GENUINE FORD PARTS USED

In the replacement or overhauling of any part of the car Ford dealers use only genuine Ford parts. These parts are made with the same care and from the same quality materials that is used in the rest of the car. They are exactly the same as the parts used at the factory in the manufacture of new cars.

PRECISION EQUIPMENT RENEWS RATHER THAN REPAIRS

This precision machine works to limits that equal manufacturing standards. Cylinders are accurately rebored to the thousand part of an inch. New pistons are fitted with .002 clearance between pistons and cylinder walls. This is exactly the same limit that is specified at the factory in the manufacture of new engines.