

# SHADE TREE A'S

## NEWSLETTER

November 2021

Volume 48

Number 11



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### On the Front Cover

The Shade Tree A's are off to Gibson, Georgia for lunch at Crossroads Bar-B-Q and a side trip to Andrew Morse's shop in Thomson, Georgia. Photo by Matt Barrett. More photos on pages 12 and 13.

## SHADE TREE A'S MODEL A CLUB



The Shade Tree A's Model A Club is a non-profit organization dedicated to the preservation and the restoration of the Model A Ford automobile. Shade Tree A's annual dues are only \$25. Members are urged to join the Model A Ford Club of America (MAFCA, \$50 annual dues) and the Model A Restorer's Club (MARC, \$45 annual dues) to enjoy the benefits of these national organizations including their respective magazines: *The Restorer* (MAFCA) and *Model A News* (MARC). The Shade Tree A's club is also a member of MAFFI, the Model "A" Ford Foundation, Inc.



**CONTACT INFORMATION**  
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 Facebook: Shade Tree A's Model A Ford Club

**ABOUT THIS NEWSLETTER**  
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## OFF THE RUNNING BOARD

*Matt Barrett - President*

Greetings fellow club members 🤗

There is a lot happening this month, so I have a lot to discuss. First, one of our long time members, (34 years) Ralph Neitzke suffered a mild heart attack this week and is recovering at the downtown VA Hospital. He would certainly enjoy a call or visit and please keep him in your prayers. Also we need to give our newest member, Kenny Adkins, a warm welcome to our Club. He owns a 1931 closed cab pickup truck. WELCOME KENNY!

Your 2022 dues need to be paid now and are \$25.00 for the year. Please make your check payable to Shade Tree A's and send your check to: Stuart Smith, 3535 West Lake Drive, Martinez, GA 30907-8931.

We need a head count for our Christmas Party as soon as possible. The cost is \$20.00 per person. Please give Stuart your check at our November meeting or mail him your check at the above referenced address. Our party will be held at Jack Sheppard's Country Store on December 11th at 6:00 p.m. The address is 539 Chamblin Rd., Grovetown. This is always a wonderful Holiday party - you won't want to miss it 🎄

On November 20th, we will tour to the Lincolnton Georgia Pioneer Days in Lincolnton. The "icing on the cake" is a free meal if you join us 🍷 We will meet at Food Lion on Belair Road at 10:00 a.m. Please don't be late so we can be on time for lunch. This is a fun festival so make sure you set the date aside.

Our recent tour to the Crossroads Barbeque Restaurant for lunch in Gibson, Ga was fun and free of any "roadside technical sessions". We also stopped by Andrew Morse's Garage to see his setup. What a treat! Thank you, Andrew, for your hospitality 🙌🙌🙌

I would like to thank Dan Perla for his effort to get our club members professional name tags with a lanyard. Now we can all have "perfect" memories with no "Senior moments" 😊 Thanks Dan!

Lastly, it has been my distinct pleasure to be your President for the last three years and now it is time to pass the baton. The Executive Board is recommending that Jim McPherson be our next President. I believe that Jim will do an excellent job as your President and I look forward to helping him with that endeavor. We will have an official vote at our November meeting to confirm Jim's election. The entire board has been extremely helpful in making my job enjoyable and successful. I could not have done this without your help.

God bless and Happy Thanksgiving 🦃

Your President,  
Matt Barrett

## MEETING MINUTES

*October 11, 2021*

*Richard's Garage*

*Recorded by: Frank Knapp – Secretary*

The monthly meeting of The Shade Tree A's was held October 11, 2021 in the clubhouse meeting room at Richard Dunevent's garage. President Matt Barrett brought the meeting to order at 7:02 P.M. with a warm welcome to the twenty-nine members and guests present.

Guests included Mrs. Margaret Collier, Gerald Melchior's two grandsons Michael and Joseph Walters, and Kenny Adkins. After the meeting, Kenny became our newest member. Welcome Kenny!

Our "Name Tag Cup" brought forth a multitude of donations. Your Board of Directors is considering personal name tags for members. More to come when price, design, etc. are decided.

President Matt entertained the group with our "Joke of the Month". Seems a Model A owner came upon a motorcycle gang harassing a poor damsel in distress. That encounter did not turn out well. Not to be outdone, John Neumar related a story about a Milwaukee Brewers baseball player who was "over served".

### Treasurer's Report:

Stuart Smith reported activity continues to be somewhat slow. The only expense paid in September was for our STA "Welcome Sign". Our Certificate of Deposit continues to enhance The Treasury with 38 cents in interest income for September!

A motion was made from the floor to accept the Treasurer's Report and the September 2021 Minutes as published in *The Newsletter*. That motion received a second and passed by unanimous vote.

National Director: This position is currently open. No report was given.

### Newsletter Editor:

No report was given.

### Show and Tell:

President Matt passed around a brochure published by The Southside A's about their recent "Dick & Jane Tour" to Augusta and Aiken containing several interesting places included in their visit.

### Under Old Business:

Sign-up sheets for both our Christmas Party and refreshments responsibilities were passed around.

Dan Perla advised the group not to depend on their GPS device for directions to Jack Shepherd's home to attend our Christmas Party. Jack's address is 539 Chamblin Road, Grovetown, Ga. According to Dan, it is best to simply "look for the two green lights at his driveway entrance."

### Under New Business:

A possible tour to Lincolnton, Ga. for Pioneer Days was discussed. No decision was made. More info will be available at our November meeting.

Andrew Morse reminded members that nominations for The Monroe Wade Award are now being accepted. Andrew urged members to submit member names for consideration by The Committee.

*(continued on next page)*

# MEETING MINUTES

*Continued*

### Technical Program:

Gerald Melchior presented a very interesting Technical Program on Model A front end alignment. Assisted by Dan Perla who projected diagrams and his two grandsons "doing the heavy work", Gerald discussed details on caster, camber and tow-in, including an actual demonstration on how an alignment should be performed. Thanks Gerald!

There being no further business, the meeting was adjourned at 7:45 PM. Refreshments were provided by Matt Barrett, Walter Smith and "Yours Truly". Quite a display of ham and cheese sliders, chips, drinks and donuts were enjoyed by all.

Respectfully Submitted: Frank Knapp, Secretary

### MONTHLY MEETING TIME & LOCATION

Meetings are held on the second Monday of each month at Richard Dunevent's garage, 4338 Owens Road, Evans, Georgia. Meetings begin at 7:00 PM and are followed by refreshments.

## Upcoming Deadlines

### Shade Tree A's Christmas Party

Reservations for the Shade Tree A's Christmas Party are needed AS SOON AS POSSIBLE. The cost is \$20 per person and should be submitted to Stuart Smith. Checks should be made payable to the Shade Tree A's. Additional information is provided elsewhere in this Newsletter.

### Shade Tree A's Dues

Dues for the 2022 calendar year are due NOW. Dues of \$25 should be submitted to Stuart Smith. Checks should be made payable to the Shade Tree A's.

### National Club Dues

Don't forget your annual dues for the Model A Ford Club of America and the Model A Restorers Club.

### Shade Tree A's Monroe Wade Award

Nominations for the Monroe Wade Award are due by November 20, 2021. For more information, see the article later in this Newsletter.

### Nomination of Officers

Nominations for Shade Tree A's officers and Board of Directors are due by the next Club meeting, November 8. Submit nominations to the STA Vice President, Dan Perla or Secretary, Frank Knapp. Note that Club Bylaws require that officers be members of both MAFCA and MARC.

# LOOKING AHEAD

## Club Calendar

### November

- 8 Shade Tree A's Meeting, 7:00 PM, Richard's garage (Technical Program - TBA)
- 20 Shade Tree A's tour to the Pioneer Day Festival, Lincoln County Historical Society, Lincolnton, Georgia

### December

- 11 Shade Tree A's Christmas Party at Jack Shepard's, 6:00 PM. **Make your reservation soon. The cost is \$20 per person. Make checks payable to the Shade Tree A's and submit payment to Stuart Smith as soon as possible.**

### January 2022

- 10 Shade Tree A's Meeting, 7:00 PM, Richard's garage (Technical Program - TBA)

### Every Wednesday at 11:30

Join the Shade Tree A's for lunch at Cicis Pizza on Wheeler Road

*TBA - To Be Announced*

## November Refreshments



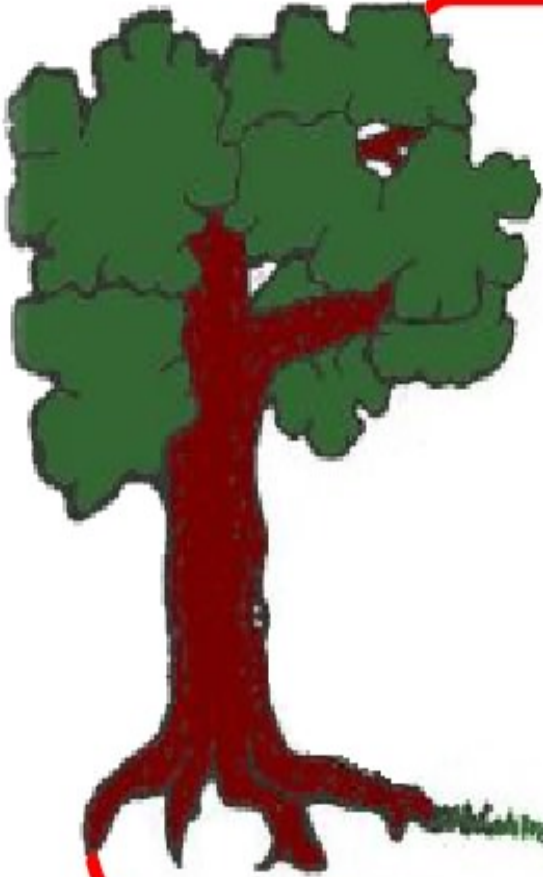
**Darren Riley**  
**Kenny Adkins**



## November Birthdays

- 9 Walker Mobley
- 15 Skip Stewart
- 18 William Gordon
- 21 Sandy Stewart
- 25 James Beck

## ANNOUNCEMENTS



### Shade Tree A's Member News

- Long time Club member, Ralph Neitzke, had a mild heart attack recently. Please keep Ralph in your prayers as he recovers.
- Welcome to new Shade Tree A's member, Kenny Adkins.

*Send items for Shade Tree A's Member News to:*  
newsletter@ShadeTreeAs.org

### Monthly Technical Program

Got an idea for a technical program for presentation at a monthly meeting?  
Got a topic you would like discussed during a monthly technical program?  
Do you want to volunteer to present a technical program?

If so, contact Dan Perla at [vp@ShadeTreeAs.org](mailto:vp@ShadeTreeAs.org)

**NOMINATIONS NEEDED BY  
NOVEMBER 20<sup>TH</sup>**

## ANNOUNCEMENTS

### 2021 Monroe Wade Award

Greetings Shade Tree A members:

It's that time of year for the members of the Shade Tree A's to make their nominations for the Monroe Wade Award. The Award is given annually to one outstanding member of the Shade Tree A's for their dedication to the club and promotes and encourages the Model A hobby. The Award is given at the Christmas party every year. Nominations should be in by November 20<sup>th</sup> to give enough time for making of the plaque.

As last year's winner of the Award, it's my duty to join the previous winners to receive the nomination for the Award. The nominations should not be sent through this e-mail. Please send your nominations to a member of the nomination board. The members of the board are:

Andrew Morse 706-834-2342  
4morses@comcast.net

Stuart Smith 706-825-9441  
stuartsmith3535@yahoo.com

Robbie Jones 706-860-2758  
robandleta@mac.com

Betty Wade 706-830-0059  
bettywade@comcast.net

As last year's winner of the Monroe Wade Award it was a real honor to receive the Award. Please take time to seriously consider nominating one of our outstanding members for this year's Award. I never knew Monroe but it was an honor to receive the award in his name.

Thank you again,  
Andrew Morse  
Monroe Wade Award Committee Chairman

### Monroe Wade and the Shade Tree A's

New members might wonder who Monroe Wade was. Monroe was a man who loved Model A's and who loved the Shade Tree A's Club! A man you could **ALWAYS** depend on to help a fellow member regardless of the time or weather. Monroe worked hard for the Club and you could usually find him leading a tour or carrying in refreshments or door prizes that he had talked some local business into donating.

After restoring a 1930 Tudor that had belonged to his Mother, Monroe went on to restore a number of other A's. All of them were award-winning cars!

After his death in 2003, his wife Betty and his daughters, Deborah and Joyce, have continued to be active in the Club and to drive Monroe's beloved cars.

Monroe was a great friend and we miss his enthusiasm and his ability to make a Model A purr like a contented kitten.

The annual award is our way of remembering Monroe and we are delighted to have Betty and the Wade family to be active in the Club.





**ANNOUNCEMENTS**

*Shade Tree A's Christmas Party*

**December 11, 2021 at 6:00 PM**

Join us for the Shade Tree A's Christmas Party. This year's party will once again be at Jack Sheppard's Country Store, 539 Chamblin Road, Grovetown, Georgia

If you've never been to Jack's, his place is a real treat and a great place for our Christmas Party.

Contact Stuart Smith to make reservations and make your payment of \$20.00 per person. Reservations are needed as soon as possible to finalize the catering.



ANNOUNCEMENTS

Share your Holiday Spirit

To order visit  
MAFCA.com  
or call  
866-379-3619

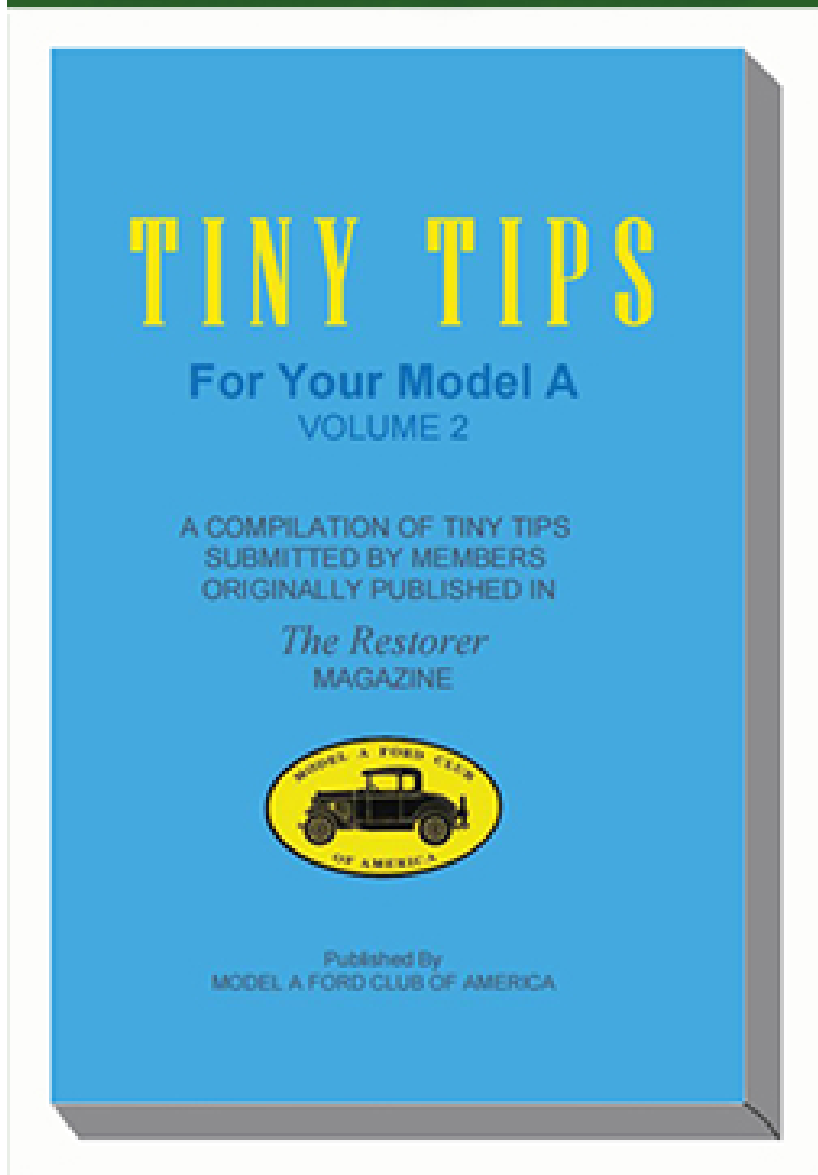


See the rest of our Holiday Card selections at [MAFCA.com](http://MAFCA.com)

## ANNOUNCEMENTS

**The Holiday Season is Fast Approaching**

**Here's a great gift idea for you to give to the mechanic in your home.**



**Order your copy of Tiny Tips Volume 2 for only \$15.95 plus shipping and handling. Call 562-697-2712 for your copy today.**

RECENT EVENTS

Shade Tree A's Lunch Tour to  
Crossroads Bar-B-Q in Gibson, Georgia

*(Photos this page by Matt Barrett and next page Andrew Morse)*



RECENT EVENTS

Shade Tree A's Lunch Tour to  
Crossroads Bar-B-Q in Gibson, Georgia

*(Continued)*



## RECENT EVENTS

### Model A Day at the Model A Ford Museum

*(The following article is provided by the Model A Ford Foundation Inc.)*

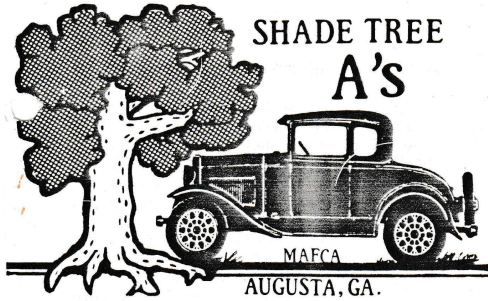
MAFFI Model A Day at the Model A Ford Museum in Gilmore Car Museum is BACK! After having to cancel the event in 2020 we were so happy to see so many Model A enthusiasts come out to celebrate with us. About 200 Model As arrived and parked on the Gilmore Museum grounds. The theme this year, "Model A First Responders" included fire trucks, police wagon, and ambulances from the Model A Era. This year visitors could take rides around the Gilmore Museum grounds on the Huff & Puff bus and Model A cars. I heard one group of riders singing "The wheels on the bus go round and round" as the rode through the grounds. The swap meet was the biggest and best to date. There were silent auction items up for bid, 50/50 raffle tickets, Model A Day T-Shirts and pins for all to purchase.

The day included seminars, the youth event featuring the Mishawaka High School restoration project, and featured guest, Wayne Carini from "Chasing Classic Cars. The day concluded with a General Membership Meeting where recognition was given to event organizers and MAFFI volunteers. Check out the MAFFI web page, <https://www.maffi.org/> for pictures of the event. Hope to see you at the Museum next year. There is a complete showing of the Model A Day Pins sold to date by MAFFI on page 13 of the September-October 2021 Issue of the Model A News.



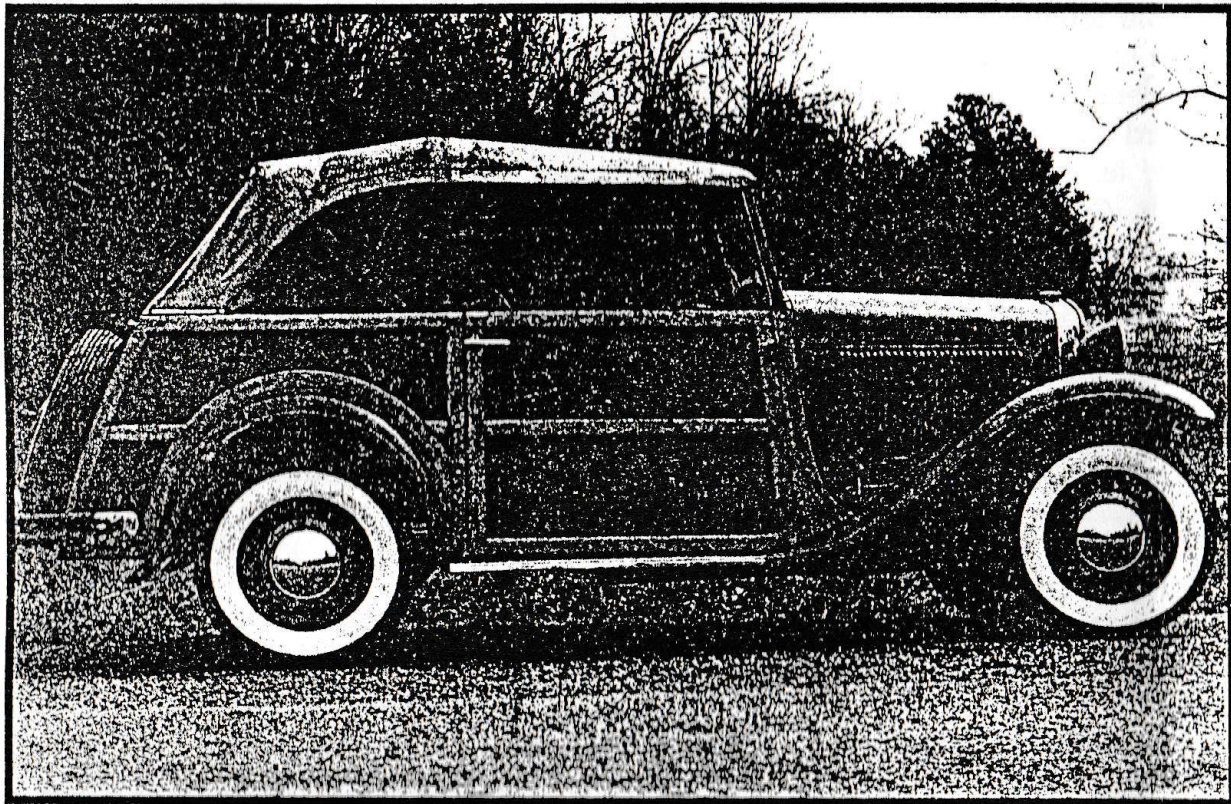
Photo obtained from the MAFFI website

## THE SHADE TREE A'S – THIRTY YEARS AGO



The 1985-2005 *Shade Tree A's Newsletters* are now available on the Shade Tree A's website. They can be accessed via the same "button" as the other *Newsletters*, but they are password protected. The same password used to access the member roster is used to access the *Newsletters*. Thank you Dan Perla for scanning these and posting on the website.

The November 1991 issue of the *Shade Tree A's Newsletter* included an article on the last Model A, an article originally published in the *Antique Automobile*, the official publication of the Antique Automobile Club of America. Encouragement for joining the national clubs, the Model A Ford Club of America and the Model A Restorers Club was provided as well. That's good advice even for today. If you're not yet a member of the national organizations, consider becoming a member. They provide a wealth of information for our hobby. The artist behind many of the illustrations contained in the Shade Tree A's Newsletter during that time (early 1990's) was also revealed.



# TECHNICAL TOPICS

## Jim's Technical Tip

by Jim Cannon,

There are several places on a Model A where you are installing something that is attached with multiple screws. For example, here are a few:



- Instrument panel
- Floor boards
- Valve cover (under exhaust manifold)
- Oil pan
- Window trim

When installing them, start each screw with only a few threads. Leave them all pretty loose to start. Then you can move the piece around, as needed, to finesse each subsequent screw into the next threaded hole. The last ones are often the hardest to get aligned. I use an awl in the hole where the screw will be going to adjust the piece to get the holes to line up.



Get all of the screws started, and then go around and tighten them all up in several passes. Have the screw head just touching the piece at first, then make them all snug, then make them all fully tightened. Just like you do when tightening head nuts, start with tightening the screws in the middle and then work your way out to the ends. Alternate sides left and right as you go on each tightening pass.

I hope this helps you get things together a bit faster and easier next time.

Have a Model A Day! Jim



copywrite Frisco illustrationsOf.com/89401

## Ford's Oval Logo Has a History of Its Own

(Submitted by Dan Perla - Original source unknown)



1908



1912



1928



2003



Ford Motor Company  
100 YEARS

CENTENNIAL



## TECHNICAL TOPICS

### **Ford's oval logo has a history of its own...**

The Ford oval is a proud and historic symbol for Ford Motor Company and one of the most recognized trademarks in the world. Beginning the first day of Ford Motor Company's second century, Ford launched the centennial oval as the company's corporate Identity.

The Ford oval, the primary symbol representing Ford Motor Company during much of the last 100 years, is being modernized into a centennial version that will be revealed on Ford's World Headquarters building.

"This action is far more than changing a sign on a building," said Jan Valentic, vice president, Global Marketing, Ford Motor Company. "The Ford oval is a powerful symbol, recognized the world over as an icon of the company that put the world on wheels. As we head into our next century, we want to make it very clear that it is the same symbol that will lead the industry on three simple tenets: great products, a strong business and a better world."

The move to the centennial oval is a key component of the company's revitalization strategy. "As our product-led transformation has been gaining strength, we've been exclaiming that 'the blue oval is back -- and in a major way,'" Valentic said. "This is just one more way."

Ford has been America's favorite automotive brand since 1903, based on sales, and continues to rank among consumers as one of America's 'best brands,' according to syndicated research.

Elements of the centennial oval are apparent through many evolutions of the company's logo since 1903. In 1909, the style of the word Ford, designed by C.H. Wills, an engineer and draftsman who came to Ford shortly after its incorporation, continues as part of today's logo.

With so few 100-year-old companies, connections like these give Ford a special position in the minds and hearts of employees and consumers. "If you talk to any of our many 30- or 40-years-in-service employees, they speak with great emotion about being participants in Ford's 100-year history," Valentic said.

In 2000, the company's corporate identity evolved from the Ford oval to Ford Motor Company written out in script on printed documents, business cards and on some buildings, including the company's World Headquarters. However, the Ford brand's vehicle badges were not affected. Ford-branded cars and trucks continued to use the Ford oval, and the company's other brands — Lincoln, Mercury, Mazda, Aston Martin, Jaguar, Land Rover and Volvo — will continue to use their own unique marques on their respective vehicles.

"The oval is a memorable visual symbol that conjures up great images of the storied experiences people have had with their Ford vehicles," said Valentic.

The new oval adds shadow effects to the old one. It was designed by a London firm, The Partners, in conjunction with advertising agency J. Walter Thompson in Detroit, Valentic said.

A survey by CNW Marketing Research said 78 percent of people questioned recently recognized the oval. In 2000, it was listed as the second-most recognized logo globally, following only Coca-Cola.

The blue logo hasn't been completely erased from Ford's image. It still graces the rear of all Ford brand cars and trucks, like the Focus and F-150 trucks.

## Member Advertisements

Deadline for submittal - 20<sup>th</sup> of the month - Send submittals to [newsletter@ShadeTreeAs.org](mailto:newsletter@ShadeTreeAs.org)

### Paid Advertisements

#### SHADE TREE A'S NEWSLETTER SPONSORS

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