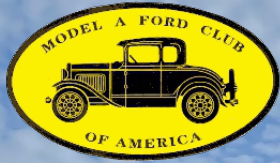


SHADE TREE A's



NEWSLETTER



August 2024

Volume 51

Number 8



4424 Reynolds Street
Hephzibah GA 30815-7909
Website: <http://www.ShadeTreeAs.org>



SHADE TREE A'S NEWSLETTER

August 2024

Volume 51

Number 8

President Craig McMullin	803-341-8955 pres@ShadeTreeAs.org
Vice President Andrew Morse	706-834-2342 vp@ShadeTreeAs.org
Secretary Frank Knapp	706-736-5238 sec@ShadeTreeAs.org
Treasurer Stuart Smith	706-825-9441 treas@ShadeTreeAs.org
Tour Director Darren Riley	803-230-9510 tourdir@ShadeTreeAs.org
National Director Steve Spencer	706-294-2176 nationaldir@ShadeTreeAs.org
Board of Directors Darren Riley	803-230-9510 bod1@ShadeTreeAs.org
Board of Directors Jim McPherson	706-564-0120 bod3@ShadeTreeAs.org
Advertising Coordinator Matt Barrett	706-799-3699 ads@shadetreeas.org
Club Chaplain Ralph Neitzke	706-863-6158 chaplain@shadetreeas.org
Era Fashions Anne Neely-Beck	478-945-3736 erafashions@ShadeTreeAs.org
Librarian Pat Riley	803-417-6583 librarian@shadetreeas.org
Membership Coordinator Frank Knapp	706-736-5238 membership@ShadeTreeAs.org
Newsletter Editor Robbie Jones	706-860-2758 newsletter@ShadeTreeAs.org
Photographer Sheila McPherson	706-592-4835 photographer@ShadeTreeAs.org
Webmaster Dan Perla	706-373-5730 webmaster@ShadeTreeAs.org



CONTENTS

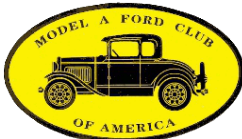
Columns

Off the Running Board	3
Meeting Minutes	3
Club Calendar	5
Announcements	
Shade Tree A's Member News	6
Refreshment Schedule	6
Birthdays	6
Other Sundry Announcements	7
Model A's in the News	12
Recent Events	
MARC National Meet	13
Model A Era Fashion and Style	16
The Shade Tree A's - Thirty Years Ago	21
Technical Topics	22
Advertisements	24

On the Front Cover

Shade Tree A's member Darren Riley drove his 1930 Model A Tudor to the Model A Restorers Club National Meet in Asheville, North Carolina. Photo by Eric Shogren.

SHADE TREE A'S MODEL A CLUB



The Shade Tree A's Model A Club is a non-profit organization dedicated to the preservation and the restoration of the Model A Ford automobile. Shade Tree A's annual dues are only \$25. Members are urged to join the Model A Ford Club of America (www.mafca.com) and the Model A Restorer's Club (www.model-a-ford.org) to enjoy the benefits of these national organizations including their respective magazines: *The Restorer* (MAFCA) and *Model A News* (MARC). The Shade Tree A's club is also a member of MAFFI, the Model "A" Ford Foundation, Inc.



CONTACT INFORMATION

4424 Reynolds Street
Hephzibah GA 30815-7909
Website: <http://www.ShadeTreeAs.org>

ABOUT THIS NEWSLETTER

© 2024 Shade Tree A's, except as noted.
Please contact Robbie Jones at Newsletter@ShadeTreeAs.org concerning reprinting of articles, illustrations, or photos.

OFF THE RUNNING BOARD

Craig McMullin - President

The "Pizza Lunch Bunch" every Wednesday morning at 11:00 AM continues to be a winner, in that it keeps everyone informed about current club activities and Model A technical issues. This past Wednesday we had 9 members attend, even with a few regulars out of town. Come join us if you can, you won't regret it! We meet at Cicis Pizza at 4025 Wheeler Road.

I have been recovering from having a pacemaker installed followed by a bout with Covid and was unable to attend the MARC National Meet in Ashville, NC in July. The Shade Tree A's however were well represented during the event. Darren Riley drove his Model A and made the round trip unscathed while a few others choose to trailer their cars. A good time was had by all.

Don't forget, our August Membership Meeting will not be at the Garage. We will meet at Sconyer's for some their famous BBQ on Thursday, August 22 at 6:00 PM. The usual place, top of the stairs, the large room on the right. Hope you bring your appetite, see you there!

Ahooga,

Craig McMullin - President

MEETING MINUTES

July 8, 2024

Richard's Garage

Respectfully submitted: Frank Knapp - Secretary

The monthly meeting of The Shade Tree A's was held July 8, 2024 in the clubhouse meeting room at Richard Dunevent's garage. President Craig McMullin brought the meeting to order at 7:00 PM welcoming all 29 members and one guest present. Pete Beck, a guest of Matt Barrett, was also welcomed by the group. Only one member contributed to our Name Tag Penalty Cup.

Matt Barrett offered our "Joke of the Month". Three STA members with July birthdays were recognized.

It was good to see Misty Hooker back after her successful surgery and President Craig's "brand new" pacemaker appeared to be working fine!

Vice President: Andrew Morse announced our technical program will be "Window Regulator Rebuild" presented by our guest Pete Beck.

Continued on next page

MONTHLY MEETING TIME & LOCATION

Meetings are held on the second Monday of each month at Richard Dunevent's garage, 4338 Owens Road, Evans, Georgia. Meetings begin at 7:00 PM and are followed by refreshments.

MEETING MINUTES

Continued

Treasurer: Stuart Smith reported deposits of \$155.00 with no expenditures for the month of June. Stuart also informed members one of our Certificates of Deposit will mature July 28th but will most probably be renewed.

A motion was made and seconded to approve the Treasurer's Report and the June Meeting Minutes as published in *The Newsletter*. That motion passed by unanimous vote.

National Director: Steve Spencer reported he will be submitting an article concerning STA Activities for publication in *The Restorer* and *Model A News* for the upcoming July/August issues.

Newsletter Editor: Robbie Jones asked everyone planning to attend the MARC National Meet concentrate on pictures of STA members and their cars on display. However, any and all photos will be appreciated for publication in *The Newsletter*.

Tour Director: Darren Riley passed around sign-up sheets for both The MARC National Meet and the upcoming International Model A Day Tour in September.

Show & Tell: Robbie Jones brought along the carpet he finally received for his 36' Ford. Hopefully that will complete the interior and he can get that baby on the road!

Old Business: Members were asked for comments on several recent events including our Technical Session held Saturday June, 22nd, the Journey Community Church Cruise-in, and the recent Palmetto A's Model A and T Swap Meet.

New Business: The following tours and events were brought to the attention of members. The MARC National Meet, The STA Annual Swap Meet, and the International Model A Day Tour to Orangeburg, S.C. on Saturday, September 21st.

President Craig reminded members our August Monthly Dinner Meeting will be held at Sconyer's Bar-B-Que Restaurant on Thursday, August 22nd.

Technical Program: Pete Beck, owner of Beck Machine, successfully repaired a window regulator for Matt Barrett's Victoria. He took time to share how these regulators operate by using several gears and levers. Since Vicky regulators are quite different from other body styles, repair, rather than replace is usually the best option. Pete explained the problems he found during the disassembly and described his methods for the repair. The program ended with a question and answer session. Big thanks to Pete for a very informative Technical Program! If anyone needs a window regulator repaired, you can contact Pete at 706-796-3211.

There being no further business, the meeting was adjourned at 7:52 PM after which members enjoyed refreshments provided by Robert & Sandra Reis, Don Gordon and Misty Hooker.

CLUB CALENDAR

Shade Tree A's Events

August

- 16-17 Shade Tree A's Swap Meet, Thomson, GA
- 22 Shade Tree A's Annual Dinner Meeting, 6:00 PM, Sconyer's Bar-B-Que

September

- 9 Shade Tree A's Meeting, 7:00 PM, Richard's garage (Technical Program: *The New Burtz Model A Engine*, presented by Stuart Smith and Darren Riley)

October

- 14 Shade Tree A's Meeting, 7:00 PM, Richard's garage (Technical Program: *TBA*)

Every Wednesday at 11:00

Join the Shade Tree A's for lunch at Cicis Pizza on Wheeler Road

TBA - To Be Announced

Other Events of Interest

August

- 3-4 Dale Gosa Ford Model A Meet, Jacksonville, FL (see flyer later in *The Newsletter*)

September

- 21-22 MAFFI Model A Days, Model A Ford Museum on the Gilmore Car Museum campus in Hickory Corners, MI

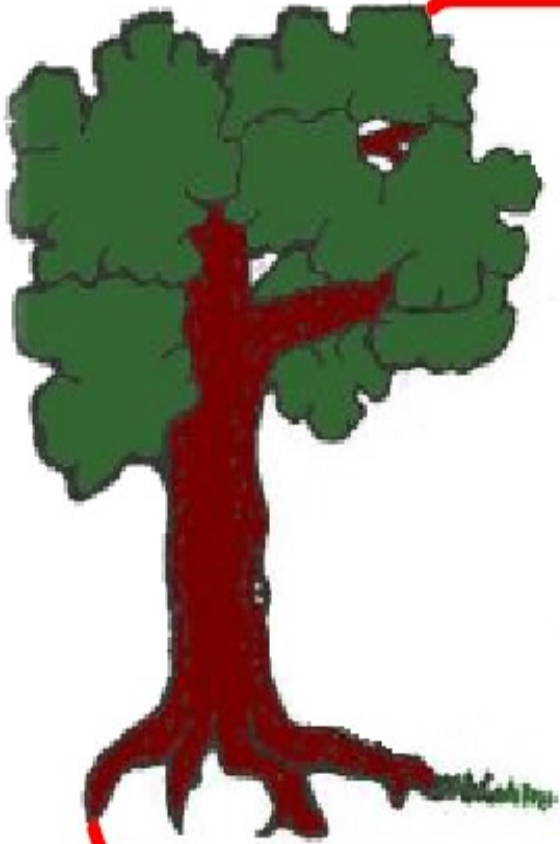
October

- 8-11 AACA Eastern Fall National Meet, Hershey, PA
- 23-26 AACA Southeastern Fall National Meet, Huntsville, AL

December

- 11-14 MAFCA National Awards Banquet and Mini Convention, Salt Lake City, UT

ANNOUNCEMENTS



Shade Tree A's Member News

- Please continue to keep the following Shade Tree A's members in your thoughts and prayers:
 - Craig McMullin continues to recover from pacemaker surgery. Craig and Theresa are both recovering from Covid.
 - Misty Hooker has been having a difficult time with chemo therapy recently and will be making some decisions regarding future therapy.
 - Ralph Neitzke is recovering from a recent heart procedure.
 - Janet Neumar being treated for lung cancer.

Send items for Shade Tree A's Member News to:
newsletter@ShadeTreeAs.org



Refreshment Schedule

August

No refreshments needed due to the
Sconyer's dinner meeting

September

Matt Barrett, Steve Teal, Frank Knapp

October

Richard Dunevent, Andrew Morse,
Gerald Melchior

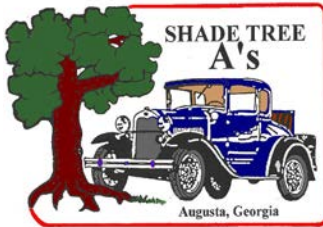
**The first person listed is the primary
coordinator for the month**



August Birthdays

- | | |
|----|------------------|
| 2 | Abbie Prince |
| 7 | Deborah Fuller |
| 11 | Sheila McPherson |
| 16 | Henry Jones |
| 20 | Woody Merry |
| 25 | Paul Muckenfuss |
| 30 | Darren Riley |

ANNOUNCEMENTS



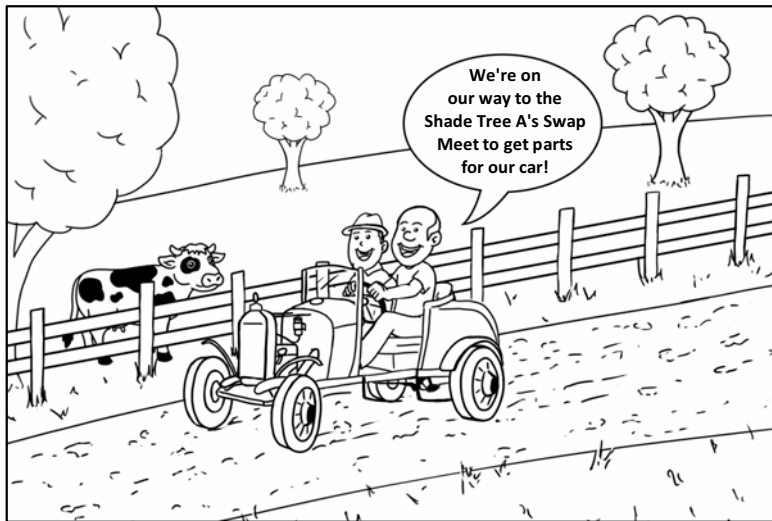
Shade Tree A's Swap Meet

sponsored by the

Shade Tree A's Model A Ford Club

1818 Augusta Highway, Thomson, Georgia 30824

Friday, August 16 and Saturday, August 17, 2024, 8:00 AM until 2:00 PM



There is no Parking, Admission or Vendor fee for this event. Come enjoy your day with fellow Model A enthusiasts. This year we are sponsoring a special workshop on Model A distributors. See details below. Lunch available.

For more information, contact:

Andrew Morse

706-834-2342

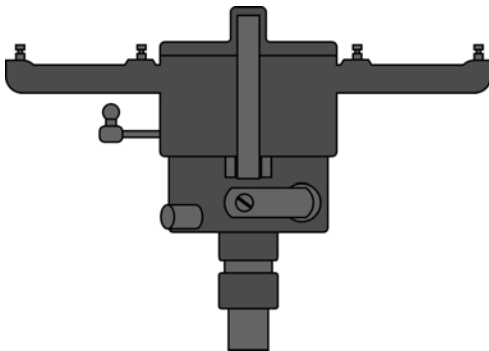
4morses@comcast.net

Jim McPherson

706-564-0120

Distributor Diagnostics and Rebuilding Workshop

SATURDAY, 10:00 AM – 12:00 Noon



The Shade Tree A's are proud to present a hands on workshop on the Model A distributor. Have your distributor issues professionally evaluated, or get help rebuilding your distributor. Eric Shogren, owner of Guben's Garage, a Model A repair facility, will be available to evaluate your distributor or assist in rebuilding your distributor. Bring your distributor, and the new parts to rebuild it, and Eric will have the tools available to rebuild your distributor.

Smith and Jones Antique Auto Parts will be attending our Swap Meet. Contact Davin Smith with your parts order for delivery to the Swap Meet and save on shipping.

Phone: 803-822-4141, 800-422-1928; e-mail: snjparts@gmail.com



For vendor registration, please contact Andrew Morse or Jim McPherson

ANNOUNCEMENTS



PART 2



It's a Dale Gosa Ford Model A Meet!

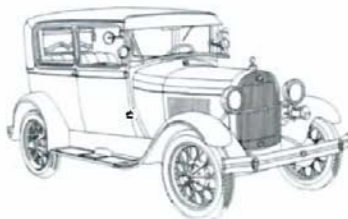
All Ford Model A Friends You are invited

8 a.m. - 1 p.m.

Saturday, August 3, 2024 • Sunday, August 4, 2024

We will be selling off most of Dale's auto parts and toys and 1931 Ford Victoria. Dale has provided life to his cars for 50+ years. We only wish you to do the same.

We accept cash, checks (made payable to Lois Gosa) and Venmo. Prices negotiable. All proceeds go to Dale's wife.



Dale Gosa Compound
4146 Habana Avenue
Jacksonville, Florida 32217



For any extra information contact:
Andrea (Gosa) Ridge, (904) 240-6857

Thank you for keeping your cars alive just like Dale Gosa (Dad).

ANNOUNCEMENTS



It's Really an Annual MAFCA Mini Convention

December 11th through 14th 2024

Welcome to Salt Lake City! We invite you to attend the 2024 National Awards Banquet and Mini Convention, hosted by the Utah Valley Model A Club, Salty As and Beehive As.

The activities will originate from the Salt Lake City Marriott University Park Hotel at 480 S Wakara Way, Salt Lake City, UT, 84108. For reservations call 801-581-1000 or book online at the [Marriott booking portal](#). Special Awards Banquet room rates are \$129. From its location near the University of Utah campus, you can get a view of the entire Salt Lake Valley.

Plan on arriving Wednesday December 11th in time for the Welcome Reception at 7:00 p.m. Stay through Saturday night, December 14 and attend the Tabernacle Choir at Temple Square live broadcast of *Music and the Spoken Word* on Sunday morning. This broadcast runs from 9:30 to 10:00 a.m.



Wednesday December 11th: Welcome Reception Reconnect with your nationwide Model A friends while snacking on hors d'oeuvres with the help of a no-host bar. (Yes, you can get a drink in Utah.) Enjoy the floor show we have planned for your entertainment.



Thursday December 12th: Seminars and Fashions Workshop

Three seminars to inform and entertain are on the docket for this day. Take the Ultimate Model A Quiz; learn about Utah History; and a special appearance by nationally known Ford scholar, Henry Dominguez who will tell us about Edsel Ford's contribution to the development of the Model A. Running concurrently will be a fashions workshop where you can make items to add to your period attire collection.



Friday December 13th: A day trip to Promontory Summit We'll take you to the Northrup Grumman Rocket Garden on the way to Promontory Point where the Golden Spike was driven on May 10th 1869. The locomotives are under maintenance this time of year, so we will be given a tour of the Engine House to see the work that's going on in there.



Saturday December 14th: Salt Lake City Bus Tour This half-day professional history tour will take you to see the end of the Mormon Trail, Pioneer Village, the State Capitol Building, the Cathedral of the Madeleine, and Temple Square where we will enjoy a live organ recital in the Tabernacle. That evening, come enjoy the no-host bar and Awards Banquet.

ANNOUNCEMENTS

The NEW Model A Days

Presenting Two Special Events*

The Model A Driving Experience & The Unveiling of the 31-AA Bus

Friday & Saturday September 20-21 2024

**Pre Registration for the 2024
Special Events Sponsored by
The Southeastern Touring Group**

Registration Opens on May 2nd, 2024, follow the link at MAFFI.org

**Join Us For Dinner and A Special Presentaion as we
Unveil The 31-AA Bus At The Newley Designed Carriage House
Event Center On The Gilmore Campus**

**Host Hotel Info: Delta Hotels by Marriott, 2747 S. 11th St.
Kalamazoo, MI 49009 269.375.6000**




MODEL A DAYS SEPTEMBER 20-21, 2024 LOCATED ON THE GILMORE CAMPUS,
6865 W. HICKORY RD. HICKORY CORNERS MI. 49009

For event Info, seminars & Swap Reservations
Mark Maron 847-302-7900

***Requires PRE- Registration**

ANNOUNCEMENTS



Model A Ford Foundation Inc. MAFFI Minute, July 2024

Model A Enthusiasts:

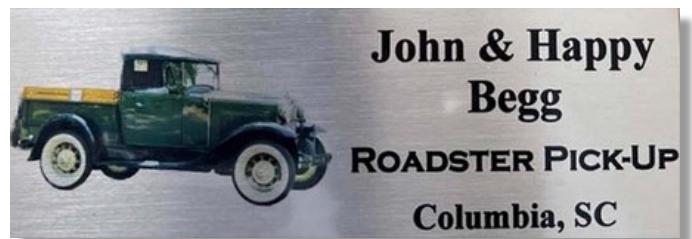
Well, the MARC National Meet in Asheville will be over by the time you read this, and I'm hoping the MAFCA folks who were unable to have their meet because of wild fires got to join in the MARC meet. And, I'm really hoping you ALL get to Hickory Corners, Michigan –September 20 and 21 for Model A Days.



This year will be like no other . . . the commercial bus that so many have worked on and supported with donations is scheduled to be unveiled on September 20! And if that isn't enough excitement, the addition to the museum should be underway. We are literally just waiting for the proper permits to break ground!

We'll have all the usual fun in addition to the bus and expansion to view: the "first" start, museum cars, personal Model A's, Model A gifts, seminars, music, swap meet items, and more!

Did you get your "my A" plaque for the museum expansion yet (contact Val Maron at 847-951-5858 or email at TheMyAProgram@gmail.com), so that you and your car can have your name on the wall as part of the fabulous museum? Is your wardrobe updated with attire from Model A T-shirts (go to MAFFI.org and click on "store"), and did you get your Sweepstakes ticket yet (MAFFI.org), so you have a chance at a historic Model A? So many ways to support your museum . . .



There are less than 60 days until we all gather 'round to celebrate Model A Days!! I can't wait!

Cindy Ellenbecker, MAFFI Trustee/Secretary

MODEL A'S IN THE NEWS

Hemmings Market Snapshot: 1928-1931 Ford Model A

Story by Robbie Jones, Photos from Hemmings

Hemmings Magazine recently published an online market assessment of the Model A Ford. The research to conduct the assessment was gathered from five years of data from Hemmings Auctions. The article includes a discussion about the enduring appeal of the Model A and the methodology for conducting the research. It was no surprise that their research showed that Model A's with soft tops (Roadsters, Phaetons, etc.) performed better at auction. The full article can be viewed at the following rather long web address:

https://www.hemmings.com/stories/car-culture/hemmings-marketplace/market-snapshot-1928-1931-ford-model-a/?_gl=1*1ch3aue*_gcl_au*MTQ5NjExMTExNy4xNzE2MzMzMjAx*_ga*MjQxMzE0NDA.*_ga_4SRTTWZ463*MTcxOTcxODU1My40My4xLjE3MTk3MTg1ODUuMjguMC4yMTMzNTQwOTY5&utm_medium=email&utm_source=EDaily&utm_campaign=2024-06-30&uemlid=ba4fa47537b0ae068b49668ebca67fa25a9bda39272e176b193a3c564633debb

All Model A's	Average Sale Price	Average Price with Fees	Median Price	Median Price with Fees	Avg. Over Reserve
2020	\$20,071	\$21,076	\$19,000	\$19,950	43%
2021	\$20,604	\$21,634	\$18,500	\$19,425	36%
2022	\$23,458	\$24,632	\$22,000	\$23,100	17%
2023	\$18,729	\$19,669	\$17,000	\$17,850	21%
2024	\$24,158	\$25,379	\$17,250	\$18,113	25%



RECENT EVENTS

**Model A Restorers Club National Meet
Asheville, North Carolina***Story by Robbie Jones**Photos by Eric Shogren*

Many Shade Tree A's members traveled to Asheville, North Carolina to the Model A Restorers Club national meet. Darren Riley drove his 1930 Model A there and back without any problems while other members trailered their cars.

Eric Shogren took the panoramic photo below of the cars lined up for the tour to the Wheels Through Time Museum in Maggie Valley, North Carolina. Eric said there was two rows of cars behind him when he took this photo and another row beyond the row in the photo. Over one hundred Model A's participated in the tour to Maggie Valley.



This Model AA truck in amazing condition was displayed as a true survivor. Interestingly, the owner is a fairly young guy! Other beautiful cars and trucks were entered in Touring Class or Fine Point Judging. The 1929 Business Coupe and the 1929 Open Cab AA dump truck shown below are just a couple of those beautiful cars. Of special interest was a prototype Model A Roadster assembled in June or July of 1927. Can you spot the unique features?

RECENT EVENTS

MARC National Meet

Continued



RECENT EVENTS

MARC National Meet

Continued



MODEL A ERA FASHION AND STYLE

The following article has been provided by MAFCA

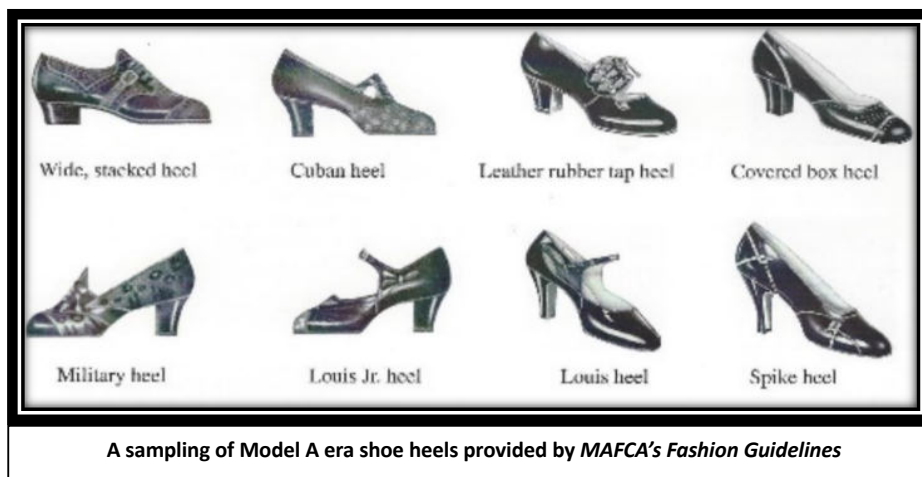


Stepping Out in Style: Distinguishing the Model "A" Era Lady's Shoe Heel

By Lynda Davis, Dallas and Fort Worth Model A Clubs

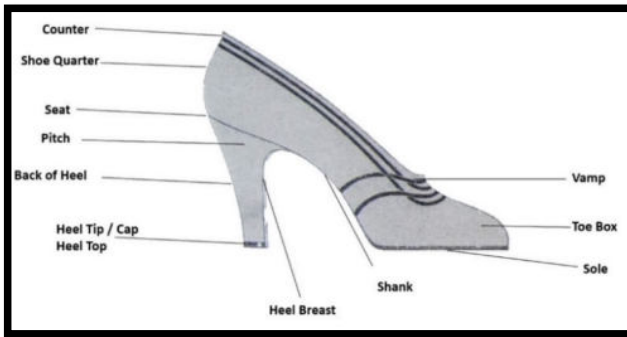
Now more than ever, Model A era reproduction shoes for ladies are readily available at our favorite stores. Nostalgic fashion modes arose after a series of Depression-era films, such as *The Artist* (2011), *The Great Gatsby* (2013), *Boardwalk Empire* (2010-2014), and *Downton Abbey* (2010-2015), encouraged a new generation of vintage fashion enthusiasts. In the wave of these films, access to reproduction wear increased. Retailers specializing in vintage fashions are popping up in the U.S. and Europe. Companies such as American Duchess (the images to the right, taken from their website, illustrates their historical accuracy), Miss L. Fire, and dance-shoe companies offer era-correct shoes. However, each era fashion enthusiast must do his or her own research to vet each fashion purchase. This article focuses on recognizing Model A era shoe heels and matching heel height to the complementary dress-hem length.

Many of us recognize the typical Ladies' Model A era shoe; however, distinguishing the "competition worthy" heel may be more difficult. Modern ladies' shoes may have "the look" of our era; however, the heel is not always accurate. For instance, the figure to the left shows a shoe currently available by a major manufacturer. Its tall, rectangular heel is significantly dissimilar to the Model A era heels illustrated in the below figure found in the *MAFCA Fashion Guidelines*. While the top portion of this pair conforms to the era's T-Strap appearance, wearing them in a competitive venue will result in points lost. If you purchase a pair of modern shoes with an era look but without the era heel, wearing them for fun is always an option.



A sampling of Model A era shoe heels provided by MAFCA's Fashion Guidelines

MODEL A ERA FASHION AND STYLE

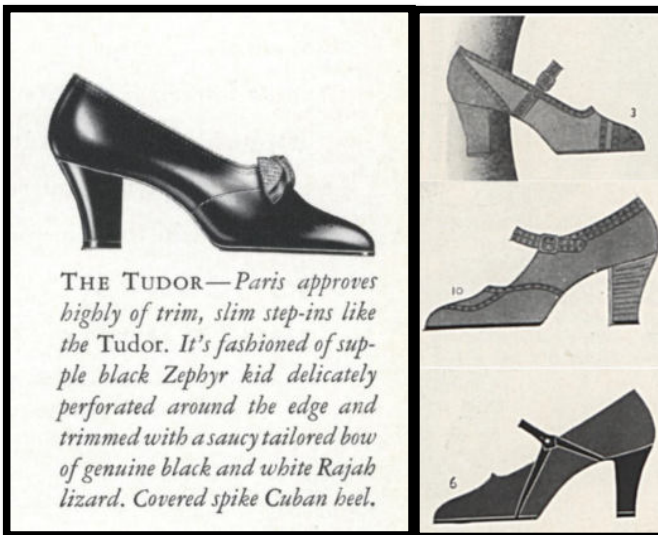


Anatomy of the Model "A" Era Shoe

While this article defines popular Model A era heels, distinguishing one style from another can be difficult. As the *MAFCA Fashion Guidelines* states, "[T]hough there were several types of heels, they are not always identified the same by different manufacturers" (3E2). Indeed, when researching primary sources from 1928-1931, one will often see the heel names used interchangeably. Knowing the proper names for heels is less important than recognizing their look.

Therefore, to help Model A era fashion enthusiasts find period-correct shoes, this article covers the characteristics of some of the most popular shoe heels for women—such as the Cuban, Military, French / Louis, and Spike heels.

The Cuban Heel:



THE TUDOR—Paris approves highly of trim, slim step-ins like the Tudor. It's fashioned of supple black Zephyr kid delicately perforated around the edge and trimmed with a saucy tailored bow of genuine black and white Rajah lizard. Covered spike Cuban heel.

Around the mid-1920s, the Cuban heel began to dominate ladies' shoe fashion, surpassing the long-popular, hour-glass shaped Louis heel. By April 1927, the fashion magazine *Vogue* reports famed New York shoe designer A. J. Cammeyer's plans to make Cuban heels "the key-note of his walking shoes."

Common in western wear, the Cuban's square heel (usually made from stacked leather or wood, sometimes covered in material) has a straight front or breast. (See image "Anatomy of a Model "A" Era Shoe.") However, the backline slopes gradually—along with

the sides—towards the heel's cap. There is a bit of a curve that the Military heel lacks. This style makes the heel suitable for both work boots and dressy fashion shoes (Dyer 6). Indeed, *Vogue* reports that both Saks-Fifth Avenue and I. Miller planned to offer Cuban-heeled shoes in styles for both day and evening and in varying heights—Saks introduced two heights and I. Miller introduced three: low, "designed primarily for comfort"; medium, for walking; and a high-heel, which *Vogue* called a "dizzily high . . . heel that has been gaining ground."



MODEL A ERA FASHION AND STYLE

For evening wear, Cuban heels were often affixed extravagantly with “rhinestones, mock tortoiseshell or cloisonné enamel” (Cox, *Vintage Shoes* 31) (see the above image of three rhinestone heels. The Cuban is at the left, and Louis heels are center and right). One distinguishing feature of the Cuban is that oftentimes the heel is a “knock-on,” which means “the sole leather does not continue down the [shoe’s] breast, but rather the heel is constructed completely, then attached, with no further crafting” (*American Duchess*).

The Military Heel:

The Military heel, “built upon the Cuban design” (*The Shoe Retailer*, 77), is almost a twin to the Cuban. With straight sides and back line, it doesn’t taper like the Cuban does. While it throws the foot a little forward, it is more supportive because the surface area at the cap is larger than the Cuban. For these reasons, it is a popular heel for women’s walking and sport shoes, cowboy boots, and children’s shoes. Initially, the Military heel was a low or short heel. The 1921 *Merchandise Manual for Shoe Departments* describes the heel as never exceeding the height of the Cuban. By the Model A era, however, catalogues and periodicals show Military heels mirroring the height of the Cuban.



Louis Heel (Sometimes called the French Heel):

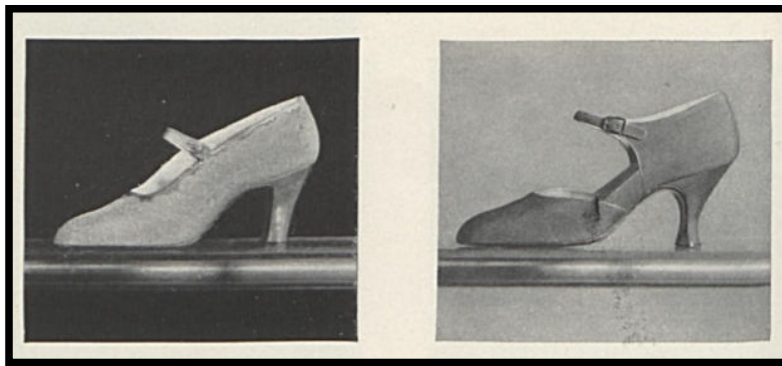
This article treats the Louis and French heels together as identical. In fact, the *Merchandise Manual for Shoe Departments* reports that “some shoe men say that the French and the Louis XV heels are practically the same.” The heel is named for King Louis XV of France; later, due to the inward curve at the heel’s waist and its resemblance to a thread spool, it achieved the nickname “the spooled heel.” By 1928, the hour-glass shape became less pronounced, more subtle and not as exaggerated as its earlier styles (see image below, a pair of Model A era Louis/French heels displayed at The Met in New York.) As a result, distinguishing between the Louis and the Cuban heels can be challenging. Often taller and thinner than the Cuban, this heel has a distinctive flirty curve, flaring out just above the heel cap. This style is popular with professional dancers, and era-image options are easily found in dance-shoe stores.



MODEL A ERA FASHION AND STYLE

Spike Heel (Sometimes called the Spanish Heel):

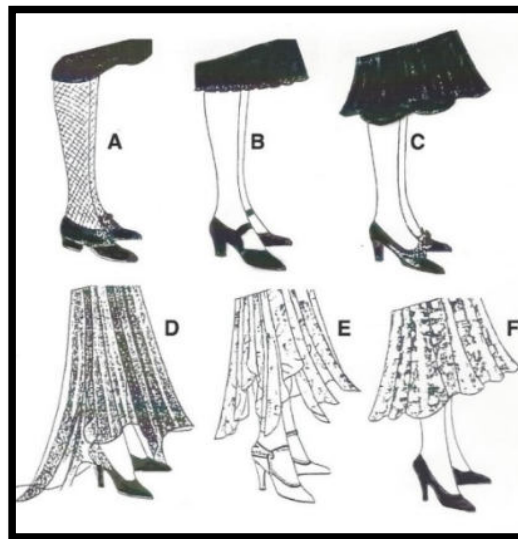
The Louis is sometimes confused with the Spike heel; however, the spike comes to a more narrowed and straight point at heel's cap. These heels are taller and thinner than the Cuban. They are straight-sided, tall, and tapering to a thin spike, from which it takes its name, and are typically constructed of "wood covered with textile or leather." The figure at right, taken from the Fall 1930 *Bellas* Catalog, is a nice illustration of a Spike heel. The figure below, taken from the February 1930 *Vogue*, visually juxtaposes the Spike with the Louis heel.



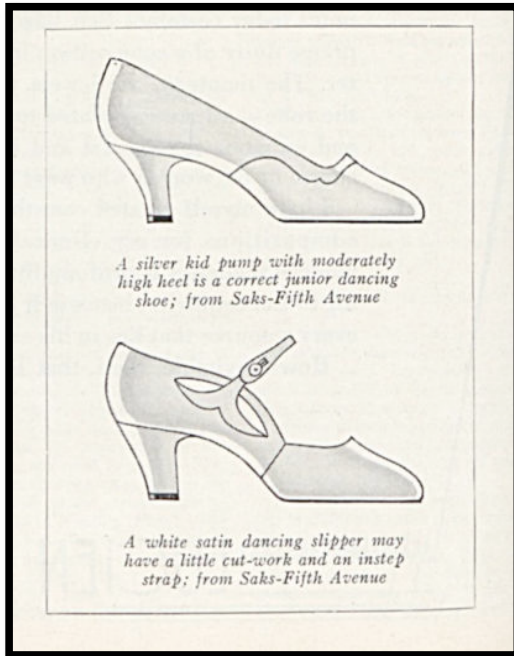
Coordinating the Dress Hem with the Heel Height:

The *MAFCA Fashion Guidelines* provides a variety of helpful descriptions with illustrations to help fashion enthusiasts put together a period-accurate ensemble, including matching the appropriate heel height with the major garment. As the diagram at the right shows, the longer the dress hem, the higher the heel. Still, these may not be appropriate for young teens.

With great sensitivity to a teen girl's desire to cross the threshold into womanhood, *Vogue* addresses this conundrum in their August 15, 1927, issue, which I thought appropriate to transcribe and post verbatim below. The writer here provides suggestions to mothers of fifteen-year-old girls who go "into a shoe shop with [their minds] firmly set upon spike heels." We can take comfort in that, in this respect, nothing has changed during the last century. To this end, *Vogue* proposes a "perfect medium" appropriate for the "sub-débutante":



MODEL A ERA FASHION AND STYLE



"The very high spike heel is the worst possible taste for a girl of fifteen. On the other hand, there is some justice in a girl's contention that she need not wear flat heels that are appropriate for her nine-year-old sister. For sports and for school, of course, her heels should be very nearly flat, just as her mother's golf shoes are; for afternoon and evening, she may wear a Cuban heel, a rather low French heel, or a modified spike heel. None of these should be really high, but they may very well approximate the heels of the smart woman's walking shoe, which is cut high enough to give a graceful line to the foot and take away any suspicion of a 'babyish' look."

The illustration at left is provided by *Vogue* for their "sub-débutante" article.

Looking for more information?

Anyone wanting to dress in the vintage style can easily find help from [Facebook](#) groups like [Vintage Menswear](#) and our own group page: [Model A Era Fashions – MAFCA](#). One may mine quite a bit of information and advice not only from [MAFCA Fashion Guidelines](#) but also from websites like [Vintage Dancer](#) and [Gentleman's Gazette](#) (both are hives of documented, research-based articles on fashions for both men and women and organized by decades). Even The Library of Congress has an era fashion blog, entitled "Women's Fashion History Through Newspapers." And members of [Genealogy.com](#) have access to 1928-1931 Sears catalogs. In fact, much of the information I collected for this article came from open resources found in [Google Books](#).

Sources:

American Duchess: "What Kind of Heel Is That? A Quick Guide to Historical Shoe Heels" ([Americanduchess.com](#)); *MAFCA Fashion Guidelines*; *Merchandise Manual for Shoe Departments* by Elizabeth Dyer, January 1921; *Montgomery Ward & Co.*, Fall & Winter 1929-30; *M.W. Savage Co.* Minneapolis, Minn, Spring & Summer 1931; *National Bella Hess Co. Inc.*, New York City, 1928 and 1930; *The Shoe Retailer, Boots and Shoes Weekly*, July 20, 1904; *Vintage Shoes* by Caroline Cox, and *Vogue*, issues April 1, 1927, August 15, 1927, and February 15, 1930.

THE SHADE TREE A'S – THIRTY YEARS AGO

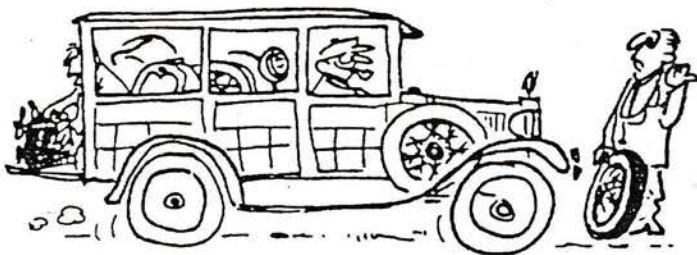


The 1985-2005 *Shade Tree A's Newsletters* are now available on the Shade Tree A's website. They can be accessed via the same "button" as the other *Newsletters*, but they are password protected. The same password used to access the member roster is used to access the *Newsletters*. Thank you Dan Perla for scanning these and posting on the website.

The August 1994 issue of the *Shade Tree A's Newsletter*, the President mentioned a Model A called the "Green Peach". The club calendar was jam packed with upcoming events such as the Saturday Breakfast and Ladies Driving School, AACA Grand National Meet in Greenville, SC, Regency Mall Car Display, Saturday Breakfast and Road Rally, Saturday Breakfast and Tour to the SC State Museum and the Shade Tree A's Christmas Party. The Great Steak Cookout at Glen and Verna Boswell's house was announced as well. Another big event described in the *Newsletter* is the 2nd Annual Historic Augusta Antique Show in which the Shade Tree A's were requested to participate and provide transportation services.



A report on the July Shade Tree A's Poker Run arranged by Frank Knapp and Bill Adams was given. Several Shade Tree A's members traveled to Maggie Valley, NC for the car show and flea market. In keeping with the Shade Tree A's love of food, several members met at Williams Seafood for the second unofficial dinner meeting of 1994. Jim McPherson's Authentically Speaking column discussed packing front wheel bearings. This article in its entirety is reprinted in this issue of the *Newsletter* in the Technical Topics section.



Let's just go!



TECHNICAL TOPICS

Authentically Speaking

By Jim McPherson

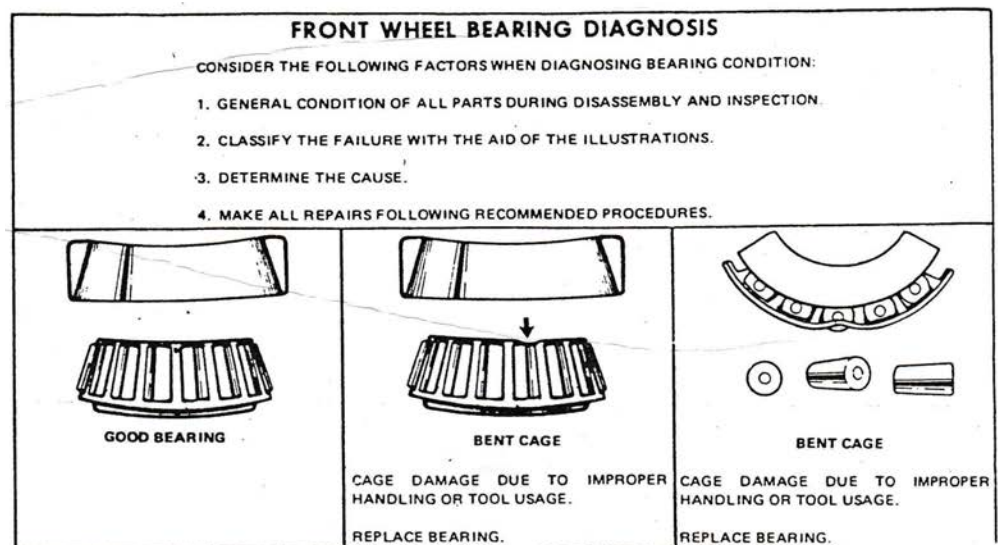
The following article originally appeared in the August 1994 issue of the *Shade Tree A's Newsletter*

With all the touring we have been doing this year constant up-keep has been required. One of the easiest projects to overlook due to its messiness is repacking the front wheel bearings and their proper adjustment. Often when this job is undertaken we question our judgment as to whether or not the bearings or races should be replaced.









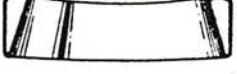

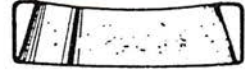



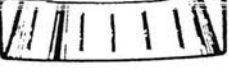

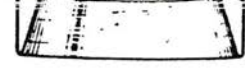

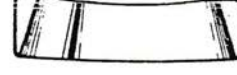

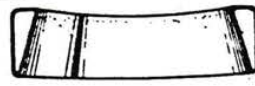


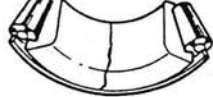




The Ford Service Bulletins first discuss the proper tightening in January 1928. Then in April 1928 a more detailed description is given, discussing its importance. The sequence is as follows:

1. See that front hub, inner and outer bearings are packed with grease.
2. Front hub grease retainer and lock washer should slide over threads on spindle body with fingers (loose fit).
3. Install nut, tighten same so that all component parts are pulled together snugly; that is, inner and outer bearings will be snug in cones, lock washer tight against roller bearing, and nut tight against lock washer. Grasp drum at top and bottom, apply side strain; see that bearings are tight in wheel hub with no side play. (A slight drag will be noticeable when drum is turned.) Not over eight or ten pounds pressure is required on speed wrench to get these results.
4. Turn nut back two castle slots (this is approximately 1/4 turn of nut); insert cotter pin and try bearings for a slight side play and a free spinning wheel.

While these directions are good for adjustments they do not address the assessment of bearing or race condition. In the July 1994 issue of *Skinny Knuckles*, a restoration magazine out of California, the following chart on front wheel bearing diagnosis was given in one of the articles. Several club members subscribe to this publication (175 May Ave, Monrovia, CA 91016, \$16/year).



TECHNICAL TOPICS

  <p>GALLING</p> <p>METAL SMEARS ON ROLLER ENDS DUE TO OVERHEAT, LUBRICANT FAILURE OR OVERLOAD.</p> <p>REPLACE BEARING – CHECK SEALS AND CHECK FOR PROPER LUBRICATION.</p>	  <p>ABRASIVE STEP WEAR</p> <p>PATTERN ON ROLLER ENDS CAUSED BY FINE ABRASIVES.</p> <p>CLEAN ALL PARTS AND HOUSINGS, CHECK SEALS AND BEARINGS AND REPLACE IF LEAKING, ROUGH OR NOISY.</p>	  <p>ETCHING</p> <p>BEARING SURFACES APPEAR GRAY OR GRAYISH BLACK IN COLOR WITH RELATED ETCHING AWAY OF MATERIAL USUALLY AT ROLLER SPACING.</p> <p>REPLACE BEARINGS – CHECK SEALS AND CHECK FOR PROPER LUBRICATION.</p>	  <p>HEAT DISCOLORATION</p> <p>HEAT DISCOLORATION CAN RANGE FROM FAINT YELLOW TO DARK BLUE RESULTING FROM OVERLOAD OR INCORRECT LUBRICANT.</p> <p>EXCESSIVE HEAT CAN CAUSE SOFTENING OF RACES OR ROLLERS.</p> <p>TO CHECK FOR LOSS OF TEMPER ON RACES OR ROLLERS A SIMPLE FILE TEST MAY BE MADE. A FILE DRAWN OVER A TEMPERED PART WILL GRAB AND CUT METAL, WHEREAS, A FILE DRAWN OVER A HARD PART WILL GLIDE READILY WITH NO METAL CUTTING.</p> <p>REPLACE BEARINGS IF OVER HEATING DAMAGE IS INDICATED. CHECK SEALS AND OTHER PARTS.</p>
  <p>MISALIGNMENT</p> <p>OUTER RACE MISALIGNMENT DUE TO FOREIGN OBJECT.</p> <p>CLEAN RELATED PARTS AND REPLACE BEARING. MAKE SURE RACES ARE PROPERLY SEATED.</p>	  <p>INDENTATIONS</p> <p>SURFACE DEPRESSIONS ON RACE AND ROLLERS CAUSED BY HARD PARTICLES OF FOREIGN MATERIAL.</p> <p>CLEAN ALL PARTS AND HOUSINGS, CHECK SEALS AND REPLACE BEARINGS IF ROUGH OR NOISY.</p>	  <p>FATIGUE SPALLING</p> <p>FLAKING OF SURFACE METAL RESULTING FROM FATIGUE.</p> <p>REPLACE BEARING – CLEAN ALL RELATED PARTS.</p>	
  <p>BRINELLING</p> <p>SURFACE INDENTATIONS IN RACEWAY CAUSED BY ROLLERS EITHER UNDER IMPACT LOADING OR VIBRATION WHILE THE BEARING IS NOT ROTATING.</p> <p>REPLACE BEARING IF ROUGH OR NOISY.</p>	  <p>CAGE WEAR</p> <p>WEAR AROUND OUTSIDE DIAMETER OF CAGE AND ROLLER POCKETS CAUSED BY ABRASIVE MATERIAL AND INEFFICIENT LUBRICATION. CHECK SEALS AND REPLACE BEARINGS.</p>	  <p>ABRASIVE ROLLER WEAR</p> <p>PATTERN ON RACES AND ROLLERS CAUSED BY FINE ABRASIVES.</p> <p>CLEAN ALL PARTS AND HOUSINGS, CHECK SEALS AND BEARINGS AND REPLACE IF LEAKING, ROUGH OR NOISY.</p>	  <p>STAIN DISCOLORATION</p> <p>DISCOLORATION CAN RANGE FROM LIGHT BROWN TO BLACK CAUSED BY INCORRECT LUBRICANT OR MOISTURE.</p> <p>RE-USE BEARINGS IF STAINS CAN BE REMOVED BY LIGHT POLISHING OR IF NO EVIDENCE OF OVERHEATING IS OBSERVED.</p> <p>CHECK SEALS AND RELATED PARTS FOR DAMAGE.</p>
  <p>CRACKED INNER RACE</p> <p>RACE CRACKED DUE TO IMPROPER FIT, COCKING, OR POOR BEARING SEATS.</p>	  <p>SMEARS</p> <p>SMEARING OF METAL DUE TO SLIPPAGE, SLIPPAGE CAN BE CAUSED BY POOR FITS, LUBRICATION, OVERHEATING, OVERLOADS OR HANDLING DAMAGE.</p> <p>REPLACE BEARINGS, CLEAN RELATED PARTS AND CHECK FOR PROPER FIT AND LUBRICATION.</p> <p>REPLACE SHAFT IF DAMAGED.</p>	  <p>FRETTAGE</p> <p>CORROSION SET UP BY SMALL RELATIVE MOVEMENT OF PARTS WITH NO LUBRICATION.</p> <p>REPLACE BEARING. CLEAN RELATED PARTS. CHECK SEALS AND CHECK FOR PROPER LUBRICATION.</p>	

Member Advertisements

Deadline for submittal – 20th of the month – Send submittals to newsletter@ShadeTreeAs.org

FOR SALE:

Original Model 'A' flywheel housing, no cracks, bead-blasted, painted and ready to install. \$135.
Pick it up at my home in Evans, GA. Bring cash. Don Turley 706-589-0738

FOR SALE: 1931 Slant Window Fordor that is partially disassembled. Asking \$4,300 and have lots of parts needed for the restoration. Keith East, Easley, SC (Contact Jim McPherson for more information)

FOR SALE: Early 1930 Ford AA stake bed truck with duallies. Running stock engine and 4 speed. Cab is in primer. Some body work and upholstery required. \$11,000. Contact Larry Komp at 706-825-7395 or larrkomp@gmail.com.



Paid Advertisements

SHADE TREE A'S NEWSLETTER SPONSORS

Our thanks to the following sponsors! Their generosity supports this Newsletter and the Shade Tree A's! Please remember these folks when you need a service they offer. And please, tell them you appreciate their support of our club

Matt Barrett
706-799-3699

*Vintage 1930 Model A Ford
Available For Special Occasions*

BARRETT SUPPLY CO. INC.
Distributor of Wholesale Plumbing
Irrigation, Pump Supplies, Industrial Plastics
Since 1922

GEORGE FISHER

P.O. Box 1423
Augusta, GA 30903
2501 Mike Padgett Hwy.
Augusta, GA 30906
georgef@barrett.supply

Bus: (706) 771-9800
Toll Free: 1-800-364-2124
Cell: (706) 513-9655

Bentley's
Antique Auto Service, Inc.

We are a Full Service Shop, specializing in Model A Fords
We offer Award-Winning Paint and Bodywork
Expert Service and a Complete Machine Shop

Enjoy the Drive...

678-407-1947

**Bert's Model "A"
Ford Center**

2767 S. Tejon, Englewood, CO 80110
ph# 303-293-3673 or 800-321-1931
email address - parts@modelastore.com
www.modelastore.com

We buy and sell original and reproduction Model A Ford parts!

Big Dog Stump & Tree



No **BONES** about it,
We are the **BEST!**
**3 I.S.A. Certified
Arborist on staff
(706) 447-8787**

bigdogdisposal@bellsouth.net
P.O. Box 211063 • Martinez, GA 30917

BRATTON'S
ANTIQUE AUTO PARTS



800-255-1929 Phone
www.brattons.com
800-774-1930 Fax
1606 Back Acre Circle
Mount Airy, MD 21771

Your source for Quality Model A Ford Parts since 1976

Charlie Williams Auto Glass, Inc.

Gerald Smith
706-868-1189 Office /706-868-1190 Fax
706-305-0578 Cell

406 Shartom Drive
Augusta, Georgia 30907

email: **Charliewilliamsautoglass@gmail.com**




**cicis
pizza™**

BENJAMIN HUTTO
Operator/Owner

bhutto@cicis.com
4025 Wheeler Rd | Augusta, GA 30907
o 706.364.6659
c 803.665.6909

**1003 ALEXANDER DRIVE
AUGUSTA, GA 30909**

**P.O. BOX 212072
MARTINEZ, GA 30917**





D'Antignac & Merritt Heating & Air, Inc.

Turn To The Experts.

(706) 667-0196

Doug Wilson



Since 1980
Augusta, Georgia

SALES & SUPPLIES
www.furnituredoctor.net

*Providing Services for
Estate Liquidations*

Walter Smith

Office: 706-798-5951
Fax: 706-798-7658
3323 Peach Orchard Road
Augusta, GA 30906
supplies@furnituredoctor.net

Complete Line of Refinishing Supplies for Professional and Do-It-Yourselfers

BUY • SELL • TRADE



GERALD JONES
AUTO GROUP

CLICKAROO.com

GUBEN'S



GARAGE

Eric Shogren
(803) 215-3276
ericshogren@gforcecable.com

POWDERCOATING
Professional Powdercoating Service

JRPW Racing Inc.

200 Rose Street
Martinez, GA 30907
info@jrpwracing.net

Jimmy Rivers
706-863-1206

Mike's "A" Ford-able Parts


Mike Butcher

124 Model A Drive, Maysville, GA 30558
email: mike@mikes-afordable.com - www.mikes-afordable.com
Fax: 706 652 2492 - Phone: 706 652 3866
1 888 TRY MIKE (879 6453)



Specialising in 1928 - 1931 Model A Ford Parts

ANDREW MORSE
Buy • Sell • Trade
Paint & Body

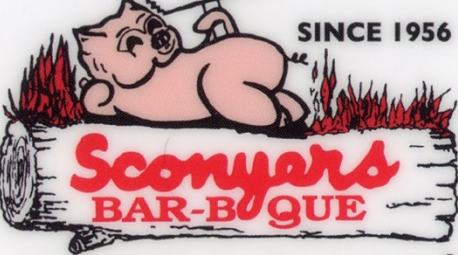


Antique Classic
& Street Rods

706-834-2342

WELCOME TO...

SINCE 1956



Sconyers
BAR-B-QUE

"Old Fashioned Pit Cooked"®

"ONE MILE AHEAD"
Smith and Jones
ANTIQUE AUTO PARTS
SPECIALIZING IN MODEL A AND MODEL T PARTS
 60 Wisconsin St., W. Columbia, SC 29170

Quality Parts • Same Day Shipping
 • Established 1972 •

Order Desk 1-800-422-1928
 1-803-822-4141 • Fax 1-803-822-8477
 All Major Credit Cards Accepted

Davin E. Smith



Orders: www.snjparts.com
 Email: snjparts@gmail.com

Joseph E. Spires
 ATTORNEY-AT-LAW

Ward & Spires, LLC
 445 Walker Street
 Augusta, Georgia 30901

Phone (706) 724-2640
 Facsimile (706) 724-2642
 E-mail: Wardspires@aol.com



Keith Perret, Agent

2350 Washington Road
 Augusta, GA 30904-3162
 Cell 225-326-4014
 Bus 706-925-LIFE (5433) Fax 706-434-0438
keith@kpinthehouse.com

kpinthehouse.com

The greatest compliment you can give is a referral.



Stuckey's SINCE 1937

Founded in 1937 by W.S. Stuckey, Sr.
 with a Model A Ford & a \$35 Loan

Come Visit Us! • 705 S. Main Street • Wrens, GA
stuckeys.com



Broderick "Brodie" Godbee
 LICENSED AND INSURED
 Hand Wash, Wax and Custom Detailing


678-325-8448
 134 Davis Rd.
 Martinez, GA 30907

 [mrcarwash](https://www.instagram.com/mrcarwash)
mrcarwashga.com
supershinecarcare@gmail.com

4750 Washington Rd.
 Evans, GA 30809

JAMIE & LANIER DUKES
 Owners

Wife Saver RESTAURANTS



CATERING AVAILABLE

3316 Washington Road
 Martinez, Georgia 30907
 706-860-2605
lanierdukes123@gmail.com